



September 30, 2024

Hurricane Helene made landfall on **Thursday, Sept. 26** as a **category 4 Hurricane** impacting Florida, Georgia, the Carolinas, Tennessee and Kentucky.

Several **Brink's team members reported damage** to their homes or belongings, and some sought shelter with friends or family members. Due to heavily deteriorated road conditions, local restrictions and power outages, our branches are still experiencing route disruptions. **Despite the challenges, our operations teams are resilient and continue to go the extra mile to attempt service for all our customers.** Most branches are back to operating business as usual, but some are still dealing with infrastructure challenges in areas that were heavily impacted by this storm.



one
BRINKS
mobile app



Brink's San Bernardino launched the Patriot Pathfinders 22 Mile-A-Thon for Veteran Suicide Awareness and Prevention with nine walkers and runners.

22 Mile-A-Thon Reminder:

By the end of today, please email patriot.pathfinders@brinksinc.com and include your name, total mileage complete, branch of service (if applicable) and a photo of you completing your mileage journey.

There will be two prizes for the most mileage complete as well as random drawings for participation.

Check the One Brink's app for more information!

TEAM
BRINKS
Better Together

Today is the kickoff of Team Brink's – Better Together!

Our transformation journey at Brink's has led us to reimagine our purpose, vision, and values that will serve as the roadmap to our future success. All week you will receive special communications and videos on what Team Brink's and Better Together represents for our business, our culture and our future.

We are excited to share the new purpose for Brink's:

- **Together, we build partnerships to secure commerce.**

We also refreshed the language of **our strategic growth pillars** to be more action oriented. Moving forward, we will focus on:

- Partnering for **Customer Success**
- Innovating to **Grow**
- Running the **Business Better**
- Winning as **Team Brink's**

Our **new values** are also more action oriented:

- **We Drive Customer Success**
- **We Strive for Excellence**
- **We Protect**
- **We Work Together**
- **We Do What's Right**

The new purpose, strategy and values are designed to unite Brink's team members across the organization. Watch for communications this week and check the Quick Links section below for the **video message from President & CEO Mark Eubanks to learn more.**



CHECK IT OUT!
Apply the new
Team Brink's
background and
email signature!
See attachments



Stay in the Loop

Hispanic Heritage Month: Celebrating Our People

Brink's senior leader **Elsa Nunez** says she is very proud to honor and celebrate her **Puerto Rican heritage** all year long – including Hispanic Heritage Month.

Elsa was born in Chicago, Illi., to parents who were from Isla del Encanto (Enchanted Island), Puerto Rico. She enjoys dual identity of being a US citizen while embracing her heritage. Puerto Rico uniquely blends Taino (Native Indians), Spain, and African influences.

*"Growing up, I was surrounded by Puerto Rican traditions - from **flavorful foods to celebrations of Three King's Day**, in addition to dancing to beautiful music (Salsa! Bomba y Plena). In our home, we spoke both English and Spanish, **always celebrating our heritage from Puerto Rico and embracing our home in the US,**" she said.*



Elsa Nunez, Chief Audit Executive & President, Brink's Capital

*"A cherished memory of mine is gathering for lunch at my grandparent's home every Sunday. **We prepared food together, music played in the background, mixed with singing, laughter, and conversation while wonderful aromas filled the home. I had a solid sense of belonging at an early age which helped instill values of teamwork, empathy, and discipline.**"*



She explained that **Hispanic Heritage Month is about celebrating your authentic self and reflecting on where you come from**, while honoring the roots and uniqueness of your upbringing.

Elsa also expressed the importance of **engaging with different cultures and educating yourself** on the nuances and richness each country's traditions bring to the world. Traveling, reading books, supporting Hispanic businesses, attending festivals, and cooking traditional meals are all ways to celebrate Hispanic Heritage Month.

*"The Hispanic community is a diverse group of cultures, countries, and traditions united by a love for family. **Widen your perspective** of the world by embracing the Hispanic community and **learn how we all contribute to a positive legacy in this world.**"*

A Closer Look



Customer Focus:



Founded in Denver, Colo., in 1995, **QDOBA** has been serving up fresh Mexican food for **more than 25 years**. Innovation, change and experience have helped improve and grow the brand into what it is today.

QDOBA stands by their commitment to serving **fresh, flavorful food combinations** that keep guests coming back.

Let's continue to provide top quality service to QDOBA, **a valued Brink's customer.**



The Importance of Annual Physical Exams



Getting a physical exam is important for many reasons, including:

- **Preventive care** – a physical exam can help prevent serious conditions by identifying potential health risks early.
- **Immunizations** – a physical exam is a good time to get vaccinated against preventable illnesses.
- **Lifestyle changes** – a physical exam can help you set and achieve health goals by discussing lifestyle factors like diet and exercise.
- **Establishing a health baseline** – a physical exam can help you establish your unique health baseline.

Be sure to get **your annual physical** and **download the Anthem Sydney app by December 31** to avoid a surcharge on what you pay for medical coverage in 2025.

Please see the **attached flyer** to learn more and contact the **Benefit Services Center** if you have any questions at bsc@brinksinc.com or 866-248-3424.



News You Can Use

October is Cybersecurity Awareness Month

Watch for Upcoming Events, Tips & Info

Cybersecurity Awareness Month is an international initiative that educates the public about online safety and **empowers individuals and businesses to protect their data from cybercrime.**



Even amidst large-scale data breaches and cyberattacks, Cybersecurity Awareness Month reminds everyone that there are simple, effective ways to keep yourself safe online, protect your personal data, and ultimately help **secure our world.**

Watch your email for upcoming information related to events, cyberchats and tips!

Happy Fall, Y'all!

Check out the attached October Events Calendar, and stay tuned to the One Brink's Dashboard and mobile app for more information all month long.

The calendar is updated with the programs and events we have confirmed at publishing time. Take a look and don't miss out!