



### Celebrate Pride Month with a Brink's Pride Lapel Pin.

If you would like a Pride Lapel Pin for you or your team, please email [pride@brinksinc.com](mailto:pride@brinksinc.com) and include your name, work address and quantity needed. If you are located at the COSC Coppell office, please reach out to **Shakerri Garrett** in Global HR for a pin. Thanks for your support!



## Juneteenth:

Freedom Day



In 1997, the official **Juneteenth flag** in red, white and blue, was designed to represent the June 19 holiday widely celebrated by Black Americans in the U.S.

Civil rights activist **Ben Haith** created the flag with colors and symbols to represent freedom and the end of slavery. The date of June 19, 1865, represents the order issued in Galveston, Texas, to end slavery in the state of Texas, and other states in the South.

**Beginning in 2020**, many states began recognizing Juneteenth by flying the flag over their capitol buildings, especially after it was declared a federal holiday by President Joe Biden in 2021.

Juneteenth or June 19, will be **observed as a holiday** at Brink's U.S. office locations.

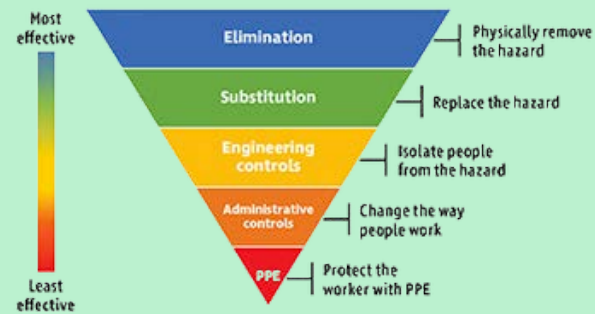


## National Safety Month: Risk Reduction

At Brink's, **Safety** is our top priority and this month we are celebrating National Safety Month. In our three-part series, we want to drive awareness of effective practices that help ensure the wellbeing of **our people** and those we interact with, and the **services we provide** for our valued customers

This week, we are focused on **Risk Reduction** and decreasing the risk for workplace injuries. Back in 1950, the National Safety Council created the **Hierarchy of Controls** to identify the most to least effective strategies to create a safe working environment. To this day, their research is considered the standard for preventing work-related injuries and illnesses.

### Safety Hierarchy



At the top of the pyramid is the most effective practice – to physically remove the hazard or design a business process that minimizes hazards and risks. At Brink's, all of the Safety practices in our facilities have been tested and implemented along this standard to eliminate dangerous hazards and conditions, and to keep our teams safe every day.

It is always important to recognize and prioritize the value of workplace safety before an incident happens.

**For more info, check out the link below to *Total Worker Health*® – a national comprehensive approach to safety, health and well-being at work.**



# News You Can Use

## Welcome to a New Era of Global IT *Data Centers to Close as Cloud Migration Begins*

**The time for change is now – the 2024 Cloud Migration project is officially underway.**

**Cloud migration** is an exciting IT program to strengthen the functionality and reliability of our business applications, and enable us to better serve our customers.

Our current North American and Chile data center infrastructure has reached its end-of-life and must be replaced to ensure the continued functionality and efficiency of Brink's technology systems. Cloud migration is a critical step in creating a **resilient and scalable infrastructure** to support business growth now and in the future.



**Impact:** This migration will include 160 critical applications such as iCash, iTrack, Ocean/ Dolphin, EBSNA, BGFS, Procesa, DESA, CyberArk, BizTalk and other applications in our North America and Chilean data centers. These applications are in use across United States, Canada, Mexico, Chile, France, and the broader Latin America region, encompassing the Dominican Republic.

**Owners of Applications Moving to the Cloud:** Application owners will be actively involved in the migration planning process. This collaboration will continue throughout the project, ensuring that migration windows are scheduled, and potential downtime is planned in advance to minimize business impact. All migrations will include thorough testing, rollback procedures, and cooperative decision-making with the business.

The Cloud Migration project represents a significant upgrade in our business technology, and will help us innovate our service offerings faster to exceed customer expectations. While this project may not involve your day-to-day work directly, it does impact our business and our customers, and we want to keep you engaged and informed on this game changer for Brink's.

If you have any questions, please reach out to the team at: **[CloudTransformation@brinks.com](mailto:CloudTransformation@brinks.com)**.

Thanks for your support as the team works to modernize Brink's technology infrastructure.



## Learn How to Be An Inclusive Leader

### Join our free EAP webinar - Staying Strong & Resilient

Brink's Employee Assistance Program is hosting a "Staying Strong and Resilient" webinar on **Thursday, June 20** from 2:00 - 3:00 p.m. CT.

**Click the link below in the Quick Links section to register!**

Also take a few minutes to **review the attached flyer for Men's Health Month**. The flyer provides practical tips to maintain and better your health.



Our LGBTQ+ ERG invites you to a special event celebrating Pride Month. On **June 27 at 12 p.m. ET**, we will host **Jennifer Brown** as our event guest speaker for Pride Month. Jennifer Brown (she/her) is an award winning **entrepreneur, speaker, author, and diversity and inclusion expert**.



*Jennifer Brown*

Jennifer's message will outline practices and strategies to **become a more inclusive leader** in your role at Brink's.

As the Founder and CEO of **Jennifer Brown Consulting (JBC)**, a certified woman and LGBTQ+ owned firm, Jennifer and her team design and execute inclusion strategies that have been implemented by some of the biggest companies and nonprofits in the world. **Please check your email for the invite.**

To learn more about our **LGBTQ+ Employee Resource Group**, become a member or serve as an ally, please reach out to the team by email: **Pride@brinksinc.com**.

**Also**, visit our new Pride page on the One Brink's app, featuring a welcome message from Pride ERG leadership.





# Get the Inside Scoop

## Cyber Hacks: What are Deepfakes?

Deepfakes are rapidly becoming a mainstream term, and for good reason—they can give anyone the ability to create realistic fakes of people.

**A deepfake is a face-swapped video**, which relies on artificial intelligence (AI) and machine learning (ML) to manipulate faces. The videos are manipulated to show almost any type of face-swapped media.

### *What are deepfakes used for?*

- Scams and Hoaxes
- Social Engineering
- Automate Disinformation Attacks
- Identity Theft and Financial Fraud



### *Deepfakes can be spotted by recognizing unusual activity or unnatural movement, including:*

- Unnatural Facial Expressions and Facial Morphing
- Awkward Head and Body Positioning
- Odd Lighting, Discoloration or Abnormal Skin Color
- Bad Lip-syncing

## Celebrating African American Music Month



**June is African American Music Appreciation Month!** Created by President Jimmy Carter in 1979, this month celebrates the African American musical influences that comprise an essential part of our nation's treasured cultural heritage.

*View the link below to learn more and see famous artists who have paved the way.*

## A Closer Look



Each week, we will focus on **Growth & Customer Loyalty**, and feature one of our **valued customers**.

### *Customer Focus:*

# **five BELOW**

Five Below is a leading high-growth value retailer offering **trendy and fun products**.

With most items priced between \$1 and \$5, Five Below makes it affordable to purchase the latest items.

Founded in 2002 and headquartered in Philadelphia, Pennsylvania, Five Below has nearly **1,600 stores in 43 states**.

Let's continue to provide top quality service to Five Below, **a loyal Brink's customer**.

