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**LEADER LETTER FOR CUSTOMIZATION**

Subject Line: Brink’s 165th Anniversary

Dear [team],

Today, we’re honoring Brink’s 165th anniversary and our long legacy of security and trust known around the world.

While we traditionally celebrate our values on May 5, this year we’re focusing on another key to Brink’s success – YOU. We have innovative solutions and a strong brand, but an important asset our competitors can’t match is our awesome team. Your dedication and passion for excellence is inspiring, and I am sincerely grateful to each and every one of you for your hard work.

Over 165 years, Brink’s has evolved to stay competitive and successful in the market, and we’re not done yet. We’re continuing to drive our transformation, with exciting work underway that will better define what we want to be and how we’re going to get there.

With transformation comes change, and I encourage you to embrace new thinking and approaches to getting things done. By working together, we can ensure change moves us forward rather than holds us back.

Thank you for all you do to drive Brink’s success. I look forward to the bright future we’re building together as we transform our business and find new ways to serve our customers.

Happy 165 Brink’s!

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