

# New Strategy Launch, Brink's Birthday & Values Day, Oh My!

GROWING BRINK'S BY PROVIDING A SUPERIOR CUSTOMER EXPERIENCE AND DRIVING CONTINUOUS IMPROVEMENT



This week, the transformation of Brink's hits an exciting milestone with the launch of our new business strategy. Our new strategic pillars will grow the company by providing a superior customer experience and driving continuous improvement.

Additionally, we will celebrate Values Day and our 164th birthday on May 5, our first day of official operations in 1859.

***Watch the brief video message below to hear more about the new strategy from Mark Eubanks!***

We have a week of communications lined up to help you understand your role in our success. We look forward to your participation as we launch the new strategy pillars and celebrate our birthday and Values Day!

***Test Your Knowledge of Brink's History with the Fun Facts Quiz in the Quick Links box - Correct Responses are entered to win a Brink's swag bag!***

## Join PUEBLO for Brink-O de Mayo on Friday

Join Pueblo as we present: The Origin, Facts and Celebrations of Cinco de Mayo

***Date & Time: Friday, May 5 at 10:00 AM CT***

***Where: A Webex Event***

Watch for the Webex invitation!



# This Week @Work

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## Welcome our New CHRO, Elizabeth Galloway



We are pleased to announce that **Elizabeth A. Galloway** will join Brink's as executive vice president and chief human resources officer, effective **May 15**. She most recently served in the same role at Invitation Homes (NYSE: INVH), the U.S. leader in the single-family home rental industry.

Elizabeth will join the executive leadership team and work out of our Dallas office. Prior to Invitation Homes, she served in human resources leadership roles at home décor retailer At Home, PepsiCo, Owens Corning, and Marathon Petroleum Company.

At Brink's, she will lead our efforts to position our team to win. Her priorities include ensuring that we are attracting, developing, and empowering the best people, as well as fostering an inclusive culture that inspires excellence.

Elizabeth holds a bachelor's degree in business administration and a master's degree in industrial labor relations from West Virginia University.

Congratulations and welcome to Brink's, Elizabeth!

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## Join us Next Week for WRN Mental Health Awareness Event

### *Why Mental Health is a Critical Business Conversation*

Join WRN as we host featured speaker, **Melissa Doman**, MA, (Organizational Psychologist, Former Clinical Mental Health Therapist, and Author), for a candid fireside interview and honest discussion about why mental health is a critical conversation in the workplace.

**Date & Time: Tuesday, May 9 at 11:00 AM CT**

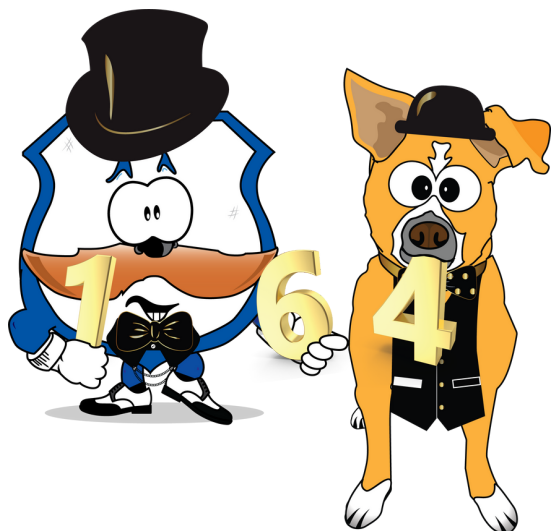
**Where: A Webex Event**

Check your Brink's email for the Webex invitation and please refer to the attached flyer to learn more!

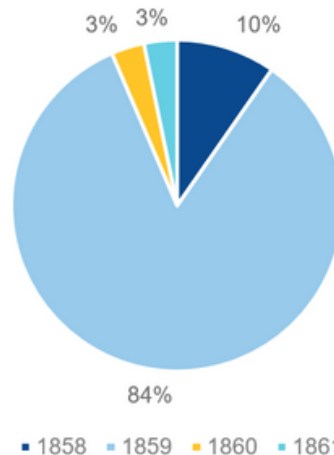


# This Week @Work

## Perry Wants to Know: *Question of the Week Results:*



What Year Was Brink's Founded?



*If you answered 1859, you are correct! Happy 164th Birthday Brinks!  
Check the Brink's Proud App or COSC Kiosk every day this week for a new strategy question!*

## Cyber Hacks: Website Spoofing

Website spoofing is the **act of building a fake website with the goal of misleading users** by assuming the identity of a group or organization to gain trust. The spoofed website can replicate the legitimate website and may occasionally mimic the URL with different characters. A more complex assault may involve the culprit creating a "shadow version" and routing all web traffic through the attacker's console, attempting to obtain the victim's information. Keep in mind Spoofers create a forced sense of urgency and want you to make snap decisions. Spoofers also try to fool victims by spelling tricks, such as replacing a lowercase L with a capital I.



### ***How to prevent & protect yourself against spoofing attacks:***

- **Check before you click:** Hover over any links before you click to verify the URL. If you do click, confirm the URL after the page loads to ensure you weren't redirected. Stick to sites that use HTTPS encryption.
- **Use a dedicated secure browser:** Switch to a browser that prioritizes security and privacy, and one that's less vulnerable to hijacking attempts than common browsers.
- **Use strong antivirus protection:** Many of the best free antivirus programs include built-in features that detect threats in real time. Install trusted antivirus security to further spoof-proof your device.

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# Brink's Career Opportunities

*Imagine the Possibilities...*

**To browse and apply to internal job opportunities in Workday:**

- **Go to <https://brinks.okta.com> in your internet browser**
- **Select Workday**
- **Select the Career icon**
- **Browse and apply to internal positions**

## **Region 1**

- Sacramento, CA - General Manager

## **Region 2**

- Grapevine, TX - Vault Supervisor
- Memphis, TN - Route Manager
- Memphis, TN - Vault Supervisor

## **Region 3**

- Chicago, IL - Branch Manager
- Lansing, MI - Route Manager
- Annapolis Junction, MD - Cash Supervisor

## **Region 4**

- Philadelphia, PA - General Manager
- Syracuse, NY - Cash Manager
- Lowell, MA - Cash Manager

## **BGS Openings**

- Louisville, KY - Operations Manager
- New York, NY - Transportation Coordinator - NY Import
- New York, NY - Representative, Client Services
- New York, NY - Business Development Manager - Precious Metals
- New York, NY - Billing Supervisor

