

MARCH 6, 2023

## #EmbraceEquity & Support International Women's Day



**International Women's Day is Wednesday, March 8.**

The day is set aside to recognize the **social, economic, cultural and political achievements of women** around the world. International Women's Day began in 1911, and this marks our fifth year of recognizing the special day at Brink's.

This year, the IWD theme is #EmbraceEquity, which means highlights why equal opportunities aren't enough. People start from different places, so true inclusion and belonging require equitable action.



International  
Women's Day

The IWD pose is arms crossed to signal an **embrace for true gender equity**. You can still send in your team pictures with the IWD pose or selfie sign by end of day tomorrow, March 7, to [brinks.proud@brinksinc.com](mailto:brinks.proud@brinksinc.com). We will include pics in our slideshow on the app, and some of the early pictures will be in a special video.



Also, on March 8, please join the **Women's Resource Network** our event featuring special guest speaker **Rebecca Otis Leder**, bestselling author of *KNOCK* and founder of Opportunities Knock.

She will share her story and offer ideas to help you equip yourself and your team with proven, research-backed strategies to elevate yourself, generate equitable opportunities, and drive career success.



### Date & Time:

Wednesday, March 8, 2023

11:00 AM | (UTC-06:00) Central Time (US & Canada)

### Location:

WebEx or WebEx Viewing Parties: 1E Breakroom - Coppel and BCO Gold Conference Room - Richmond

# Awareness to Action

Diversity, Equity and Inclusion at Brink's



WOMEN'S  
HISTORY  
MONTH

## *DE&I: Brink's Honors Women's History Month in March*



***Gus Viano & Mina***

Welcome back to the **Awareness to Action - Diversity, Equity & Inclusion** special feature section of the Dashboard News.

Now it's time to celebrate Women's History Month at Brink's! In March, we will recognize the achievements of women in the fields of business, medicine, education, sports, health and more. We must continue to drive gender equity and support opportunities and create programs that give everyone a clear pathway to a successful career at Brink's.

On March 8, we will celebrate International Women's Day, and align with this year's theme **#Embrace Equity!**

Also on March 8, the **Women's Resource Network ERG** will host a guest speaker event with **Rebecca Otis Leder**.

She will share her story and offer thought-provoking questions to help you equip yourself and your team with proven, research-backed strategies to elevate yourself, generate equitable opportunities, and drive career success. Please join us for this informative event!

***Be sure to check the Dashboard News and Brink's Proud App this month for some exciting new features and spotlights!***



***Rebecca Otis Leder***

# DE&I: Brink's Honors Women's History Month in March

In honor of **International Women's Day**, please take the opportunity to hear from several women in our International Women's Groups around the globe!



*Check out the links below to watch the 2023 Brink's International Women's Day video as well as the International Women's Day Affinity Panel Discussion! Please see some of the highlights below!*

**Maria Noel Cruz - Argentina** - *"Throughout the last several years, I have had the courage and opportunity to change by being a working mom and I have learned many skills as a mom that I apply to my profession."*



**Leigh-Anne John - Canada** - *"Be open minded and know that feedback is valuable and turning it into an action is very important."*

*When we give voices to people, we are able to build engagement, lasting relationships, and foster a mindset of what we want Brink's to be like in the future." --* **Paula Marques Bego - Chile**

**Maria Del Carmen Gonzalez Roman - Mexico** - *"How I challenge and overcome my own bias is by being more conscious of my own actions. It's not easy to change your behavior, but I can achieve it by practicing change every day."*

*"Brink's needs to create programs and invest more in education and development for women."*  
**Roxana Andrei - Romania**



**Jenny Amy - United States** - *"Don't make assumptions on my behalf. Don't decide for me, ask me and if I say "no" it means not today. Ask me again if the opportunity arises."*

**Zsuzsa Koncz - Romania** - *"For me, success means to be appreciated by my colleagues and to be better today than yesterday and exceed expectations."*

*"The most important thing to all of us is that we uphold and are firm to our values and when a difficult situation arises, remember not to take it personally." --* **Renee Cardo - United Kingdom**



**Megann Marsalis - United States** - *"Just because you are a working mom doesn't mean you can do less; it means you can do more."*

We hope you take time to learn more about different perspectives from these engaging videos!

Thanks for your continued support of DE&I and Happy Women's History Month!

**Gus Viano**





## Thinking Resilience: Contacting Support for Business Disruptions



When faced with an unexpected event that disrupts your business process, the branch needs to have clear strategies in place. Our **Business Resilience** team together with MI (**Major Incident Response Team**) have designed a process to help the business cope in the case of significant event/impact. This ensures that businesses remain working regardless of external factors. Events that will impact the operation require **effective communication** and there is a team with a process in place to assist.



- **Event** impacting the operation occurs to the business.
- **Assemble** - Branch gathers details:
- **Technology**: Open ticket in **Service Now** & call BTAC 469.549.6733
- **Branch Emergency**: Contact your Regional VP, CI Director & **Mary Hamre** 680.800.4266/Global Business Resilience.
- **Subject matter expert (SME)** will engage in a call to assist the branch(es) impacted.
- **Course of action** is determined, and ownership is assigned for activities. Team convenes to obtain updated status to confirm completion of actions.

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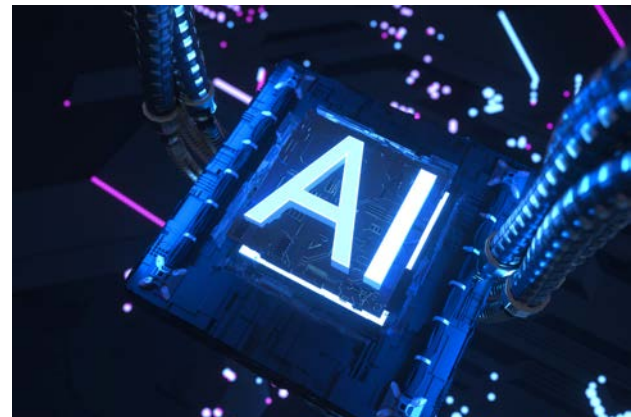
## Cyber Hacks: Artificial Intelligence

Artificial intelligence (AI) refers to the development of computer systems that can perform tasks that typically require human intelligence, **such as learning, reasoning, problem-solving, perception, and language understanding.**

AI is a broad field that includes a range of techniques, including machine learning, natural language processing, computer vision, and robotics.

Enterprises can leverage AI in various ways to gain a competitive advantage. ***Some common use cases include:***

- Process automation
- Predictive analytics
- Personalization
- Decision-making



While there are many benefits to using AI in enterprise settings, there are also potential risks and challenges. Some of the dangers of AI in enterprise settings include **bias, privacy and security, job displacement, ethical concerns and cyberattacks.**

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# Brink's Career Opportunities

*Imagine the Possibilities...*

**To browse and apply to internal job opportunities in Workday:**

- **Go to <https://brinks.okta.com> in your internet browser**
- **Select Workday**
- **Select the Career icon**
- **Browse and apply to internal positions**

## Region 1

- Sacramento, CA - Route Manager

## Region 2

- Nashville, TN - Area Director
- St. Louis, MO - General Manager
- Austin, TX - Route Manager
- Houston, TX - Cash Supervisor

## Region 3

- Chesapeake, VA - Branch Manager
- Frederick, MD - Route Manager
- Davenport, IA - Branch Manager
- Baltimore, MD - Route Manager
- Grand Rapids, MI - Branch Manager C/II

## Region 4

- Plainview, NY - Cash Manager

## Region 5

- Atlanta, GA - Cash Supervisor
- Miami, FL - General Manager
- Miami, FL - Vault Supervisor



## BGS Openings

- New York, NY - Business Development, Digital Assets (DA)
- New York, NY - Customs Brokerage Manager
- New York, NY - Security Technician
- New York, NY - Business Development Manager - Precious Metals
- New York, NY - Vault Lead
- New York, NY - General Manager - Vault Services
- New York, NY - Billing Supervisor
- New York, NY - Security Supervisor
- New York, NY - Operations & Shipping Coordinator
- New York, NY - Senior Art Technician
- Los Angeles, CA - Operations Manager

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## In Case You Missed It: Brink's North America Q4 Town Hall Recording

Danny Castillo and the Brink's senior leaders hosted the **North America Q4 Town Hall** and provided an overview of Q4 earnings, Lean initiatives, Business investments and more!

***If you were unable to join, please see the link below to the recording!  
Thank you!***

